

# SOLAR ENERGY

FOR YOUR BUSINESS



**Shawton**  
ENERGY



## CHANGING ENERGY LANDSCAPE

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Energy has moved from a background operational cost to a strategic commercial risk.

Prices remain volatile, sustainability expectations continue to grow, and many organisations are now expected to reduce emissions while maintaining financial stability and operational continuity.

Solar energy provides a practical way to address these challenges. It allows organisations to take greater control of their energy costs, reduce reliance on the grid, and demonstrate measurable progress towards carbon reduction targets.

Shawton Energy supports organisations in developing solar solutions that are commercially viable, operationally practical, and designed to perform over the long term.



## ACCESS SOLAR WITHOUT CAPITAL INVESTMENT

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One of the main barriers to adopting renewable energy has historically been upfront cost. Shawton Energy's funded solar model removes that barrier.

Under this approach, Shawton develops, installs, and operates the solar system while the organisation purchases the electricity it generates at an agreed long-term rate. This provides access to renewable power without capital expenditure, while offering predictable pricing and reduced exposure to market volatility.

Projects can be delivered on-site, using available roof or ground space, or off-site where land or operational constraints make on-site generation less suitable.

In both cases, the aim is the same:

**To deliver reliable renewable energy that supports both cost control and sustainability goals.**

Every organisation's energy profile is different, so solar solutions need to reflect the realities of each site and portfolio.

Shawton manages the full process, from feasibility assessment through to installation, funding, and ongoing performance management. This ensures projects are designed around operational needs rather than forcing operations to adapt to the technology.

# WHY ORGANISATIONS ARE ADOPTING SOLAR NOW

Solar energy is increasingly being adopted not simply for environmental reasons, but because it makes commercial sense.

It provides long-term price visibility in an uncertain energy market, supports compliance with sustainability commitments, and allows organisations to make productive use of underutilised space such as rooftops, car parks, or adjacent land.

For businesses with significant energy demand, solar can form part of a broader strategy to improve resilience, reduce operating costs, and demonstrate tangible progress towards Net Zero targets.

Increasingly, organisations also view solar as a way to strengthen energy independence and reduce exposure to future market volatility. As technology costs continue to fall and policy support evolves, solar is becoming a practical and scalable investment option for many sectors.

# WHEN SOLAR IS A GOOD FIT



## Consistent Demand

Businesses with steady daytime energy usage benefit most from solar.



## Energy-Intensive

Operations with high energy consumption, or a multi-site portfolio gain the greatest cost and efficiency impact.



## Long-Term Planning

Companies aiming for predictable energy costs and emissions reduction are well-suited.



## Suitable Infrastructure

Businesses with rooftops, land, or facilities capable of hosting solar panels are ideal.



# ALIGNING INTERNAL STAKEHOLDERS ON SOLAR DECISIONS

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Solar energy decisions usually involve several stakeholders across an organisation, each with different priorities, concerns, and success criteria. Finance teams often focus on return on investment, payback periods, and long term cost stability, while operations teams are more concerned with installation practicality, maintenance requirements, and potential disruption to day to day activities. Senior leadership is typically focused on strategic goals such as sustainability targets, energy security, and corporate reputation.

Because of these differing perspectives, solar proposals can stall when information is too technical, too narrow in focus, or not clearly linked to each group's objectives. Providing clear, practical, and tailored information helps bridge these gaps by showing how solar aligns with each group's priorities, whether cost savings, risk reduction, or environmental impact, making it easier to build consensus and move decisions forward with greater confidence.



## Finance

Focus on costs, returns, and funding options, including risk and overall capital value.



## Sustainability

Focus on installation impact, timelines, maintenance, and site integration.



## Senior Leadership

Focus on long-term strategy, energy resilience, and ESG leadership.



## Operations

Focus on emissions reduction, target alignment, and measurable reporting outcomes.



## OUR PROCESS

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### 01 Scope

We begin by thoroughly understanding your business needs, future energy goals, available roof or ground space, and site layout. This helps us design the most effective solar solutions tailored to your specific situation. If any repair work is required before installation, we offer a range of solutions to ensure your site is fully prepared for optimal solar performance.

### 02 Design

We develop and present an optimal solar panel design tailored for your business. Our goal is to deliver significant cost savings while ensuring the design aligns with your carbon reduction commitments. By understanding your unique energy needs and sustainability objectives, we create a solar solution that maximises efficiency and supports your long-term environmental goals.

### 03 Sign-Off

We facilitate the agreement and sign-off process for the Power Purchase Agreement (PPA) and lease agreements. This ensures that all terms are clearly defined and mutually agreed upon, providing a solid foundation for your solar project. These agreements outline the financial and operational aspects of your solar installation, ensuring transparency and alignment with your business objectives.

### 04 Install

We leverage our expertise to professionally install and operate solar generation systems on your premises. Our team ensures that the installation process is conducted promptly and with minimal disruption to your business operations. We are committed to delivering a seamless transition to solar energy, allowing you to benefit from sustainable power with confidence and efficiency.

### 05 Maintain

Under a PPA, we provide real-time management of your solar energy generation and supply, ensuring optimal performance at all times. Our team is dedicated to maintaining your equipment through regular servicing and prompt repairs, reducing downtime and increasing efficiency. This proactive approach ensures that your solar system operates smoothly and reliably, supporting your business's energy needs.

# FULLY FUNDED, TURN-KEY LONG TERM SOLUTIONS

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For many organisations, the transition to renewable energy begins with understanding what is realistically possible across their sites and energy usage.

Shawton Energy supports organisations at that early stage, helping them assess opportunities, understand potential outcomes, and explore delivery routes that align with their commercial priorities.

If you would like to explore what solar energy could look like for your organisation, we would be happy to start that discussion.



[hello@shawtonenergy.co.uk](mailto:hello@shawtonenergy.co.uk)



01925 794 874



[shawtonenergy.co.uk](http://shawtonenergy.co.uk)



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